



Coosemans Worldwide

Belgium - New York - Boston
Dallas - Denver - Los Angeles
Miami - Philadelphia
Washington, D.C.

March 1993

Volume 1 Issue 2

COOSEMANS WORLDWIDE ATTENDS UNITED EXPO IN SAN DIEGO

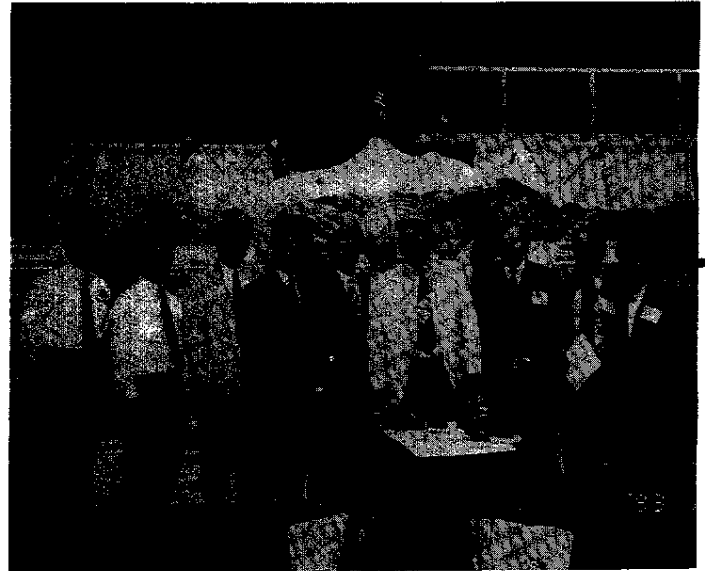
Sights Set On Expansion...

BRRR! Was that sunny San Diego we were in, attending the United Fresh Fruit & Vegetable Association Show? We witnessed first hand the changes Mother Nature has been dealing California & Mexico. High winds, buckets of rain and even brief spats of snow. Yes, there was snow in San Diego! Truly, our produce producing friends have had some very difficult weather conditions to deal with. We all hope for "sunny skies" soon!

We enjoyed seeing some of our old friends and meeting new ones at our Coosemans Worldwide booth at the United Show. All of our "family" was in attendance. The Coosemans family is again growing and the birth of two new Coosemans locations is at hand.

We welcome Coosemans Houston and Coosemans Atlanta into the world of specialty produce! Vance Vonderheid of Coosemans Dallas will be opening Coosemans Houston. Vance's biggest question is, "Must I now become an Oiler's fan?". Dave Vonderheid at Coosemans Dallas is gonna miss his lil' brother. Of course the Lonestar State is big enough for two, three or ? Coosemans, isn't it?

Brian Young of Coosemans L.A. will be operating Coosemans Atlanta. Brian takes with him a lot of produce experience and enthusiasm. If you'd like to see someone run REALLY fast before the Olympics in Atlanta, stop by and visit Brian. Brian has worked at our Coosemans in New York as well. He's been coast to coast with our companies and he's headed south for some of that real pecan pie!



From left to right: Dale, Randy, Ronald, Ron, Alan, Kevin, Herman, Danny, Brian and Lolo

Good luck men, and welcome to the biggest and best specialty produce family on Earth - Coosemans Worldwide, Inc!

EAST COAST PRODUCE UPDATE

As New York's primary receivers of Holland Produce we are looking forward to the return in mid-March of all Holland Bell Peppers, Beefsteak Tomatoes and Cucumbers. Daily arrivals by air will guarantee you the freshest product available in the Hunts Point Market!!!

Through the season, we will complement the imported product line with Canadian as well as domestic greenhouse grown peppers, tomatoes and seedless cucumbers!!! Florida production is still limited due to the excessive rains and the lower than normal temperatures. Our famous "Belgian Endive" is also in excellent supply at this time and prices will remain stable. Italian Radicchio is from storage right now, but Chilean supplies are improving. Salad Savoy is in full color and availability is good. Mache, or field salad is beautiful and abundant. French Shallots in bulk as well as peeled are readily available but

sprouting may start earlier this year due to an early harvest. California Kiwi will be available till May. Due to a bumper crop, this delicious fruit is the "best buy" in the fruit department. Chilean Kiwi will start in April and New Zealand Varieties in June. Royal Gala Apples from New Zealand will arrive in April to be followed by Braeburns and Fujis, a premier in our specialty department. Asian Pears from Chile have arrived and are selling well. Mango season has started from Mexico and we are looking to move a few loads a week!! So come and see us!

Don't forget to ask for one of our staple items "Dried Tomatoes" in 5 lb. bulk or retail pack, available year round.

Remember, if it grows, we can get it for you! We are available nearly 24 hours a day to serve you, our valued customers.